

THE DAVID O. MCKAY SCHOOL OF EDUCATION and
THE BRIGHAM YOUNG UNIVERSITY-PUBLIC SCHOOL PARTNERSHIP
PRESENT THE 12TH BIENNIAL CONFERENCE

INSTRUCTIONAL LEADERSHIP
IN THE 21st CENTURY

TEACHING BEGINS WITH THE LEARNER

Mar 23–24, 2023

**Utah Valley Convention Center
Provo, Utah**

FEATURED SPEAKERS INCLUDE:

Mike Anderson	Ken Kay
Paul Bloomberg	Joellen Killion
David Boren	Brandon McMillan
Richard Culatta	Morgane Michael
Rachel Fairchild	Jeanette Westfall
Jan Hargrave	

KEYNOTE SPEAKERS:

Ken Ginsburg
Lisa Damour
Luis Cruz
Kara Vandas

Online registration opens Dec 1, 2022

<https://bit.ly/2023IL21C>

Conference details can be found at: education.byu.edu/cites

Conference Fee **\$299/person for teams of 5, \$349 for other**



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INSTRUCTIONAL LEADERSHIP IN THE 21ST CENTURY

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CONFERENCE PRESENTERS

KEYNOTE SPEAKER

Kenneth Ginsburg Dr. Kenneth Ginsburg practices Adolescent Medicine at The Children's Hospital of Philadelphia and is a Professor of Pediatrics at the University of Pennsylvania School of Medicine. He directs Health Services at Covenant House Pennsylvania, where he serves Philadelphia's youth enduring homelessness.

Dr. Ginsburg practices social adolescent medicine—service with special attention to prevention and the recognition that social context and stressors affect both physical and emotional health. His research over the last 30 years has focused on facilitating youth to develop their own solutions to social problems and to teach adults how to better serve them.

He is the Founding Director of The Center for Parent and Teen Communications which works with key influencers to empower parents with the strategies and skill-sets that will strengthen their family connections and position them to guide their teens to become their best selves. It works to shift the cultural narrative about adolescence from being a time to survive to one in which development is to be optimized and celebrated.

His books include, *Building Resilience in Children and Teens: Giving Kids Roots and Wings* as well as the forthcoming, *Congrats—You're Having a Teen! Strengthen Your Family and Raise a Good Person* both published by The American Academy of Pediatrics. His multimedia toolkit also published through the American Academy of Pediatrics *Reaching Teens: Strength-Based, Trauma-sensitive, Resilience-building Communication Strategies Rooted in Positive Youth Development* offers youth-serving professionals in multiple settings applied strategies to optimally serve young people.

KEYNOTE SPEAKER

Lisa Damour Recognized as a thought leader by the American Psychological Association, Dr. Lisa Damour co-hosts the Ask Lisa podcast, writes about teenagers for the *New York Times*, appears as a regular contributor to CBS News, and works in collaboration with UNICEF. She is the author of two *New York Times* best sellers, *Untangled: Guiding Teenage Girls Through the Seven Transitions into Adulthood* and *Under Pressure: Confronting the Epidemic of Stress and Anxiety in Girls*.

Dr. Damour has written numerous academic papers, chapters, and books related to education and child development. She serves as a Senior Advisor to the Schubert Center for Child Studies at Case Western Reserve University, consults and speaks to schools and professional organizations around the world, and maintains a private practice.

Dr. Damour graduated with honors from Yale University and worked for the Yale Child Study Center before earning her

doctorate in Clinical Psychology at the University of Michigan. She has been a fellow at Yale's Edward Zigler Center in Child Development and Social Policy and the University of Michigan's Power Foundation. Website: drlisadamour.com

KEYNOTE SPEAKER

Luis Cruz Luis F. Cruz, PhD, is former principal of Baldwin Park High School, located east of Los Angeles, California. He has been a teacher and administrator at the elementary, middle, and high school levels. Dr. Cruz presents on methods from the best-selling book *Time for Change* by Luis F. Cruz and Anthony Muhammad.

In 2007, Dr. Cruz led a collective effort to secure a \$250,000 grant for Baldwin Park from the California Academic Partnership Program for the purpose of effectively utilizing "courageous leadership" to promote a more equitable and effective organization.

Since becoming a public-school educator, Dr. Cruz has won the New Teacher of the Year, Teacher of the Year, Administrator of the Year, and other community leadership awards. He and a committee of teacher leaders at Baldwin Park received California's prestigious Golden Bell Award from the California School Boards Association for significantly closing the achievement gap between the general student population and students learning English as a second language.

As a recipient of the Hispanic Border Leadership Institute's fellowship for doctoral studies, he earned a doctorate in institutional leadership and policy studies from the University of California Riverside.

KEYNOTE SPEAKER

Kara Vandas is an educator with an enduring passion for empowering learners. She began her career in education at an alternative school for youth at-risk. Kara spent several more years in the classroom in public education as a middle and high school educator and then transitioned to coaching and professional learning positions that allowed her to support teachers and leaders K-12. Her current role as an author and consultant takes her around the world to partner with schools and school districts.

Kara is the co-author of *Peer Power: Activate an Assessment Revolution; Clarity for Learning: 5 Essential Practices that Empower Students and Teachers; and Partnering with Students: Building Ownership of Learning* and holds a Master's degree of Education in Curriculum and Instruction from Regis University. She partners with schools and districts all over the country in the areas of empowering students, growing learner agency, putting the research into practice, building efficacy in educators and students and more. She also presents nationally and internationally at conferences, with a focus on learner agency and efficacy.

Mike Anderson has been an educator for more than 25 years. A public-school teacher for 15 years, he has also taught preschool, coached swim teams, and taught university graduate level classes. He now works as a consultant providing professional learning for teachers throughout the US and beyond. In 2004, Mike was awarded a national Milken Educator Award, and in 2005 he was a finalist for NH Teacher of the Year. In 2020, he was awarded the Outstanding Educational Leader Award by NHASCD for his work as a consultant. A best-selling author, Mike has written nine books about great teaching and learning. His latest book is *Tackling the Motivation Crisis: How to Activate Student Learning Without Behavior Charts, Pizza Parties, or Other Hard-to-Quit Incentive Systems*.

Paul Bloomberg is the Founder and CEO of the Core Collaborative Learning Network based in San Diego, CA and New York City. The mission of the Core Collaborative Learning Network is to expand learner ownership and agency through building a culture of belonging and efficacy through collaborative inquiry. The Core Collaborative defines "learner" as ALL the people in a system who partner with students. The Core Collaboratives strives to cultivate learners who embody empathy, open-mindedness, patience and perseverance who use their energy and expertise to make a positive impact in the world we share with others.

Dr. Bloomberg is the co-author of the best-selling book, *Leading Impact Teams: Building a Culture of Efficacy*, a lead author of *Peer Power! Unite, Learn and Prosper: Activate an Assessment Revolution* through Mimi and Todd Press and a lead author on *The EmpowerED Learner eToolkit*. Paul has led multiple, successful school turn-around efforts and believes that public education must play a major role in deconstructing systems of oppression.

David Boren David Boren grew up on a small farm in Northern Idaho before heading to BYU to study elementary education. He loved his years in the public schools as a teacher and administrator, and during those years worked on a master's and PhD in Educational Leadership from BYU. He is now starting on his ninth year as the director of BYU's School Leadership Program where he trains future school and district leaders. His research, writing, and teaching focus primarily on effective professional development, leadership for deep learning, and fostering wellbeing in children and adults.

Richard Culatta is an internationally recognized leader in technology and learning. He serves as CEO of the International Society for Technology in Education (ISTE), a nonprofit supporting education leaders in 80 countries. Prior to joining ISTE, he was appointed by President Obama to lead the US Department of Education's Office of Educational Technology. In this role, he led the development of a National Education Technology Plan and helped accelerate the development of more effective learning apps. His book, *Digital*



for *Good: Raising Kids to Thrive in an Online World* (Harvard Business Publishing) aims to help parents prepare young people to become contributing digital citizens.

Rachel Fairchild Rachel Carillo-Fairchild is a Partner Consultant with The Core Collaborative. Rachel brings with her 19 years of education experience, she has been a classroom teacher, mathematics coach and resource teacher as well as a school leader. Rachel has designed and implemented district-wide staff learning in the areas of English Language Development, working with struggling learners, standards-based education and Assessment IS learning. She has presented at national conferences such as ASCD and is the author of *How to Reach and Teach English Language Learners*. Rachel's 19 years in education and ability to engage and lead education professionals, makes her a perfect fit as a Partner Consultant with The Core Collaborative.

Jan Hargrave Body language expert Jan Latiolais Hargrave teaches you the ways in which your body communicates to the world around you. As the nation's leading behavioral authority and body language expert, Ms. Hargrave provides you with the skills you need to "read" your family, your associates, your customers, in fact, everyone around you. Jan is the author of *Let Me See Your Body Talk*, *Freeway of Love*, *Judge the Jury*, *Strictly Business Body Language*, *Poker Face* and a contributing author to *Diversity and Inclusion in Quality Patient Care*, 2nd ed. She has shared her expertise about body language, persuasion and influence with the new outlets, television programs and dozens of popular magazines. Jan describes the "hidden messages" you use in your everyday life and shows you how to stop the lies and uncover the truth—in any conversation or situation.

Working with thousands in the field of personal growth and self-expression as a consultant and corporate trainer for the past 15 years, Jan Hargrave continues to inspire may of today's leading corporations. Her membership and leadership in the American College of Forensic Examiners provides practical tools for her seminars to Legal Associations throughout the country. Jan's expertise regarding witness preparation, jury selection and interrogation tactics is frequently requested by the United States Military Armed Forces and foreign governments.

Ken Kay has worked for almost two decades as an "education provocateur" promoting a new model of K-12 education for the 21st century. Most recently, Ken served as CEO of Edleader21, a professional learning community of more than 200 school districts around the United States. Prior to his work with Edleader21, Ken was the founding president of Partnership for 21st Century Skills and executive director of the CEO Forum on Education and Technology.

Ken is co-author with Valerie Greenhill of *The Leader's Guide to 21st Century Education: 7 Steps for Schools and Districts*. He

is also working on a new book with Suzie Boss, *Bold Moves for 21st Century Leaders*, which will be published by Corwin in mid-2021. Ken is a graduate of Oberlin College and the University of Denver College of Law.

Joellen Killion is a senior advisor to Learning Forward and served for many years as the association's deputy executive director. As senior advisor, she leads initiatives related to the link between professional development and student learning. She led the most recent revision of the Standards for Professional Learning, and has extensive experience in planning, design, implementation, and evaluation of professional learning at the school, system, and state/provincial levels. She works with coaches, principals, district and state leaders to support understanding and embedding standards-based professional learning in a system. The author or co-author of numerous books, her most recent book, published in 2015, is *The Feedback Process: Transforming Feedback for Professional Learning*. Her other books include *Coaching Matters* (with Cindy Harrison, Chris Bryan, and Heather Clifton); *Assessing Impact: Evaluating Staff Development*; *Taking the Lead: New Roles for Teachers and School-Based Coaches* (with Cindy Harrison); *Becoming a Learning School* (with Patricia Roy), and others.

Brandon McMillan is an assistant professor in the McKay School of Education at Brigham Young University. He earned his Ph. D from University of California Los Angeles (UCLA) and is a former teacher for Los Angeles Unified School District. His research focuses on student mathematical thinking and how teachers leverage opportunities to elicit and build upon students' thinking in ways that promote understanding and challenge deficit thinking. He has worked with schools and districts in providing professional development for teachers, leaders, and parents in working to improve mathematics instruction for children.

Morgane Michael Since 2008, Morgane Michael has been an elementary school educator with the Greater Victoria School District in British Columbia. She is a passionate advocate for social-emotional learning, kindness education, and educator well-being, and she leads professional development initiatives aligned with those efforts throughout her province.

Morgane is interested in promoting effective social collaboration, nurturing creativity, building self-efficacy, and establishing a culture of high expectations. In her podcast, KindSight 101, which she launched in 2018, she has interviewed some of the world's biggest names in education on the topics of kindness, well-being, and self-compassion, while promoting positive school culture. Morgane is also the creator of the Small Act Big Impact 21-Day Kindness Challenge, which seeks to promote and cultivate safe and supportive school culture.

Jeanette Westfall Dr. Jeanette Westfall, Executive Director of Curriculum, Instruction, and Staff Development

PRESENTERS

KEYNOTE SPEAKERS



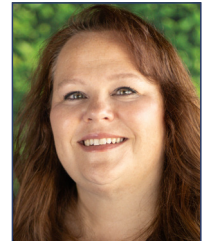
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Lisa Damour



Luis Cruz



Kara Vandas



Mike Anderson



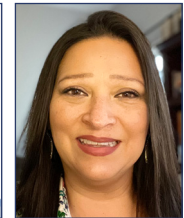
Paul Bloomberg



David Boren



Richard Culatta



Rachel Fairchild



Jan Hargrave



Ken Kay



Joellen Killion



Brandon McMillan



Morgane Michael



Jeanette Westfall

for Liberty Public Schools (MO) worked as an elementary teacher, high school Language Arts/Gifted & Talented teacher, Secondary Schools Instructional Coach, and High School Principal. Westfall is a 2018 graduate of the Learning Forward Academy, and now serves as Missouri Learning Forward President. Jeanette works collaboratively with the Department of Education #GoOpen Initiative, New America, ISTE, The Learning Accelerator, and ISKME to support districts growing the use of Open Educational Resources (OER). Westfall served on numerous AdvancED External Review teams.

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Instructional Leadership in the 21st Century Conference

CITES / BYU-Public School Partnership

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