



A Two-Day Seminar

GRADES  
5-12

FEATURING  
**Rick Wormeli**

### Join me!

**Hialeah Gardens, FL**  
January 24–25, 2019

**Lexington, KY**  
February 25–26, 2019

**South Portland, ME**  
December 10–11, 2018

**Greenville, NC**  
January 14–15, 2019

**Greenville, SC**  
November 29–30, 2018

**Salt Lake City, UT**  
January 31–February 1, 2019

**Charleston, WV**  
February 28–March 1, 2019

**Register Today!**

(Plus, principals can attend FREE!\*)

# Standards-Based Assessment & Grading

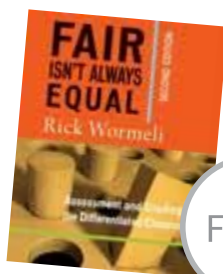
Principles & Practicalities for Today's Classroom!

**Dramatically impact teaching and learning in your classroom!**  
**Learn the "how's" and "why's" of assessing and grading**  
**diverse learners in all subjects in a standards-based world!**



**Attend and receive  
two FREE books:**

- Resource Book
- Rick's best-selling book, *Fair Isn't Always Equal, 2nd Edition*



FREE



## Rick Wormeli

### Internationally Acclaimed Education Consultant and Assessment Expert

One of the first Nationally Board Certified teachers in America, Rick brings innovation, energy, validity, and high standards to both his presentations and his instructional practice. For more than 30 years, Rick has taught math, science, English, physical education, health, and history, and was also a teachers' coach. His work has been reported on ABC's *Good Morning America*, on *Hardball with Chris Matthews*, in *National Geographic* and *Good Housekeeping* magazines, in *What Matters Most: Teaching for the 21st Century*, and in the *Washington Post*. Rick is the author of the award-winning book *Meet Me in the Middle*, as well as the best-selling books *Day One and Beyond*, *Fair Isn't Always Equal: Assessment and Grading in the Differentiated Classroom*, *Differentiation: From Planning to Practice*, *Metaphors & Analogies: Power Tools for Teaching Any Subject*, *Summarization in Any Subject*, and *The Collected Writings (so far) of Rick Wormeli*.

## Join me on this journey!

With today's focus on high-stakes accountability and more rigorous standards, the roles of assessment and grading have never been more important. Unfortunately, assessment is often seen as a "Gotcha!" enterprise, and grading issues can divide faculties. But assessment is a coaching tool that is meant to guide—not just document deficiencies or proclivities—and evidence-based grading can focus educators on what really matters.

In this unique two-day workshop, I'll offer an engaging, provocative, and practical look at standards/outcomes-based assessment and grading practice for the modern classroom, diverse students, changing politics, and evolving pedagogy.

What does an "A" really mean? Is it the same for you as it is for other teachers? What will we accept as evidence of mastery? How do you effectively measure your students' performance against the standards? What about rubrics, redos, late work, homework, and setting up the gradebook? Together we'll investigate these questions and more.

I'll also equip you with dozens of proven assessment techniques you can use in all disciplines. These are authentic, varied, and formative styles of assessment—all adaptable to your students' readiness levels, but reflective of real evidence we can use in their journey toward achievement.

It is a pioneering time to be an educator, and evidence-based assessment and grading are two frontiers critical to your success. Don't miss this chance to collaborate with your peers, identify what really works, and plan how you can shape the course of education for you and your students.

Sincerely,

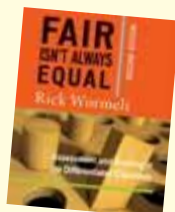
Rick Wormeli

## Take advantage of these extras!

Invite your colleagues to create a strong support system and you all will benefit

### Two FREE Books!

With your paid attendance, receive Rick's best-selling book, *Fair Isn't Always Equal*, 2<sup>nd</sup> Edition, plus a resource book filled with practical ideas and strategies for FREE.



### Principals Can Attend FREE!

(See page 7 for details.)

Help your teachers get even more out of their registration by attending with them—our seminars combine substance with real-world solutions to stimulate growth in teachers and administrators alike!

## Top Reasons to Attend This Seminar

We'll cover the latest innovative and use-right-away strategies . . .

- 1** Focus assessments so that they provide valid evidence of what is and is not mastery.
- 2** Effectively use assessment that reveals your students' readiness and then provides descriptive feedback to help students revise their efforts and achieve mastery of content and skills.
- 3** Identify the necessary elements for useful pre-, formative, common, and summative assessments that really work in today's classrooms.
- 4** Know what to grade, how to grade, and how to report a grade, especially when working with students who learn differently.
- 5** Thoughtfully address the burning issues of assessment and grading, including: designing rubrics, using grading scales, averaging scores, handling zeroes, homework, do-overs, late work, extra credit, and much more.
- 6** Develop a principled mindset to determine assessment and grading techniques that create transcripts of true integrity that stakeholders in other schools and districts can trust.

from special tuition discounts for groups of 5+.

### Special Group Discounts!

One Person  
**\$444**

Team of 5+  
**\$421<sup>80</sup>**  
Per Person

Group of 20+  
**\$399<sup>60</sup>**  
Per Person

**Register Today!** 

1-800-462-1478  
[www.SDE.com/Assessment-18-19](http://www.SDE.com/Assessment-18-19)



## A Major Dilemma

Charting progress in the modern classroom can be a major dilemma for teachers—especially when the only assessment tools and strategies available are for a traditional setting with a traditional report card and grading system. There has to be a fair and valid way to assess and report progress!

During this two-day workshop, Rick Wormeli shows you how you can manage evidence-based assessment and grading, using innovative strategies designed to meet your state's standards as well as your students' unique needs.

## Teams Work!

Be sure to invite your colleagues to share in this exciting, information-filled event. You'll not only create a strong support system, you'll also take advantage of special tuition discounts.





## What You'll Discover at this Seminar

### Few teachers are taught how to “unwrap” content standards and outcomes meaningfully.

This skill is vital to assessment and rubric design, as well as tiering and scaffolding assignments in classes with diverse students. Learn and practice helpful techniques for unwrapping standards and outcomes so that students, teachers, and parents understand what is being taught, assessed, and reported.

### Assessment is a teacher’s greatest ally and a student’s greatest counselor.

Learn how to design assessment tools, rubrics, and tasks that provide valid evidence of mastery, guide your response to students’ needs, and provide descriptive feedback that is useful to students in their learning.



### Fairly and accurately grading your students requires thoughtful consideration of conventional grading practices.

Take a guided tour through grading strategies designed with integrity, sound pedagogy, and current curriculum in mind. Analyze what dilutes a grade’s accuracy and usefulness, and interpret what enhances both. Explore the partnership between grading, reporting, and standards, and learn how to set up your grade book and grading scales to reflect accurately and ethically what you’re teaching and what your students are learning.

### To teach any curriculum effectively, Common Core or not, we need to design our lessons around pre-, formative, and summative assessments.

Explore with your peers the role of assessment in lesson design, including what we can and cannot claim in each type of assessment as well as principles and techniques for high-quality assessment that really work in modern classrooms.

#### Follow SDE on Social Media



Follow us on Twitter  
[www.Twitter.com/SDE4educators](http://www.Twitter.com/SDE4educators)



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Watch us on YouTube  
[www.YouTube.com/SDEinc](http://www.YouTube.com/SDEinc)

#### Do You Qualify for Funding?

Be sure to ask your administrator or visit [www.SDE.com/info/funding](http://www.SDE.com/info/funding) to learn more.

Title I, Parts A, B-1, B-4, & F

Title II, Parts A, B & D • IDEA, Part B, Sec 611



# Seminar-At-a-Glance

Being a dynamic seminar, times and topic order may vary to meet the specific needs of the audience.

## DAY 1

### 7:30–8:30 AM

Registration and Complimentary Coffee & Tea

### 8:30–10:00 AM

Grading Preview

- Why Do We Assess and Grade Students?
- What Do Grades Stand for?
- The Relative/Subjective Nature of Grading
- What about Differentiated Grading?  
It's Myth-busting time!

Defining Mastery and Its Evidence

### 10:00–10:30 AM

Break & SDE Book Table

### 10:30–11:45 AM

Comparing Feedback and Assessment

- Assessing (and grading?) Homework
- The Connection between Assessment and Instruction (Pre-, Formative, and Summative Assessment)
- The Power of Formative Assessment and Descriptive Feedback
- Principles of Accurate and Useful Assessment

### 11:45 AM–12:45 PM

Lunch Break & SDE Book Table

(Enjoy lunch on your own)

### 12:45–2:00 PM

Exploring Specific Assessment Ideas

- Quick Assessments
- Designing Rubrics: Principles, Cautions, and Practical Tips

### 2:00–2:20 PM

Break & SDE Book Table

### 2:20–3:20 PM

Designing Tests & Self-Assessments

- Ideas for Students' Self-Assessment
- Designing Effective and Efficient Tests
- Day One Q&A

## DAY 2

### 7:30–8:30 AM

Complimentary Coffee & Tea

### 8:30–10:00 AM

Purposes of Grading, and What Dilutes a Grade's Accuracy

- What about Attendance, Behavior, and Effort?
- What Does a Grade Mean?
- 10 Factors that Dilute a Grade's Accuracy and Usefulness
- Grading Late Work
- How to Maintain Sanity When Students Redo Work/  
Tests for Full Credit

### 10:00–10:30 AM

Break & SDE Book Table

### 10:30–11:45 AM

Investigating Differentiated Grading

- Responsive Report Card Formats
- Responsive Grade Book Formats, including Disaggregation
- 100-Point vs. 4-Point Scales
- Difference for Report Cards between Parents and Teachers
- Grading Students at Varying Achievement Levels

### 11:45 AM–12:45 PM

Lunch Break & SDE Book Table

(Enjoy lunch on your own)

### 12:45–2:00 PM

Assessment & Grading: Practice and Application

- Hypotheticals—What Would You Do in This Situation?

### 2:00–2:20 PM

Break & SDE Book Table

### 2:20–3:20 PM

Creating Your Grading Philosophy Statements

- Small Groups: Negotiating Our Own Grading Philosophy Statements
- Large Groups: Sample Critique of a Grading Philosophy Statement
- Day Two Q&A



# Standards-Based Assessment & Grading

A Two-Day Seminar Featuring Rick Wormeli

## Coming Summer 2019



# K-12 DI Differentiated Instruction

## Reach All Learners

Engage in authentic learning opportunities led by early education experts, innovators, authors, and classroom teachers.

### Topic Areas

- Foundational Differentiated Instruction
- Growth Mindset/Resilience
- Poverty, Equity & Access
- Self-Regulation/Social Emotional Learning
- Assessment & Intervention
- Management of the DI Classroom
- Behavior Management & Discipline
- Content-Area DI

## 1 National Conference 5 Amazing Days

For more than 15 years, SDE has hosted nearly 100,000 PreK-12 educators at our National Conferences. Join this network of dedicated educators in summer 2019 by registering today to get access to hundreds of hands-on and research-based sessions designed to improve your impact in the classroom.

## Get More Info

Visit [SDE.com/National](http://SDE.com/National) to review sessions & presenters

## Locations

Parking fees subject to change. For additional information, please call the event facility.

### FLORIDA

#### Hialeah Gardens • January 24-25, 2019

Holiday Inn Miami West  
7707 NW 103rd St, 33016  
Parking: FREE  
\$159 single/double/triple/quad  
(plus tax; rates based on availability)  
Room Cut-off date: 1/03/19  
(305) 825-1000

### KENTUCKY

#### Lexington • February 25-26, 2019

Four Points by Sheraton Lexington  
1938 Stanton Way, 40511  
Parking: FREE Self Parking  
\$99 single/double/\$109 triple/\$119 quad  
(plus tax; rates based on availability)  
Room Cut-off date: 2/04/19  
(888) 627-8157

### MAINE

#### South Portland • December 10-11, 2018

DoubleTree by Hilton Portland  
363 Maine Mall Rd, 04106  
Parking: FREE  
\$109 single/double  
(plus tax; rates based on availability)  
Room Cut-off date: 11/19/19  
(800) 560-7753

### NORTH CAROLINA

#### Greenville • January 14-15, 2019

Holiday Inn Greenville  
203 Southwest Greenville Blvd, 27834  
Parking: FREE  
\$119 single/double/triple/quad  
(plus tax; rates based on availability)  
Room Cut-off date: 12/23/18  
(252) 355-8300

### SOUTH CAROLINA

#### Greenville • November 29-30, 2018

Greenville Marriott  
One Parkway East, 29615  
Parking: FREE  
\$179 single/double  
(plus tax; rates based on availability)  
Room Cut-off date: 11/07/18  
(800) 228-9290

### UTAH

#### Salt Lake City • Jan. 31-Feb. 1, 2019

Courtyard by Marriott Salt Lake City Downtown  
345 West 100 South, 84101  
Parking: \$10/daily

### WEST VIRGINIA

#### Charleston • Feb. 28-Mar. 1, 2019

Holiday Inn & Suites Charleston West  
400 Second Ave, 25303  
Parking: FREE  
\$119 single/double /triple/quad  
(plus tax; rates based on availability)  
Room Cut-off date: 2/13/19  
(304) 744-4641

## You can earn CEUs and/or graduate credit for attending!

You may be eligible for professional development credit through your state. University credit is also available. Please check with your district for advance approval for state or graduate credit. Contact us to learn more.

University credit available through:



Continuing education credits are not part of any degree program. The credits may be used for salary increment steps and recertification. For specific information on each university or to download enrollment forms, visit [www.SDE.com/About-SDE/Credit](http://www.SDE.com/About-SDE/Credit).

## Additional PD opportunities!

### Bring training to you!

Bring SDE's customized training to your school or district.

Contact SDE's Educational Partnerships team today for a complimentary consultation to create a customized PD plan to address your specific needs, schedule, and budget!

1-877-388-2054

[ProfessionalDevelopment@SDE.com](mailto:ProfessionalDevelopment@SDE.com)

### Join your colleagues!

Join us at our 2019 National Conference and select from our 6 focused strands!

July 8-12, 2019 • Las Vegas, NV

- I Teach PreK!
- I Teach K!
- I Teach 1st!
- I Teach 2nd!
- Differentiated Instruction
- Teaching Math

[www.SDE.com/National](http://www.SDE.com/National)

# Registration

## Standards-Based Assessment & Grading with Rick Wormeli

A Two-Day Seminar for Teachers of Grades 5-12

Phone 1-800-462-1478

Fax 1-800-337-9929

Online [www.SDE.com/Assessment-18-19](http://www.SDE.com/Assessment-18-19)

Mail SDE, 282 Corporate Drive, Suite 1  
Portsmouth, NH 03801

Questions? [CustomerSatisfaction@SDE.com](mailto:CustomerSatisfaction@SDE.com)  
Credit card payment cannot be accepted via fax or email. To use a credit card, please call, mail this form, or register online.

### 1 Seminar Location & Date

- Hialeah Gardens, FL • Jan. 24-25, 2019 • L010
- Lexington, KY • Feb. 25-26, 2019 • L012
- South Portland, ME • Dec. 10-11, 2018 • K049
- Greenville, NC • Jan. 14-15, 2019 • L009
- Greenville, SC • Nov. 29-30, 2018 • K050
- Salt Lake City, UT • Jan. 31-Feb. 1, 2019 • L011
- Charleston, WV • Feb. 28-Mar. 1, 2019 • L014

### 2 Registration Information (complete for each attendee)

Name _____		<input type="radio"/> Landline <input type="radio"/> Mobile
E-mail (must be unique for each attendee) _____		Phone (best number to reach you) _____
Position & Subject Area _____		Grade(s) _____
School Name _____	Billing Name (if different) _____	
School Mailing Address _____	Billing Mailing Address (if different) _____	
City _____	City _____	
State _____ Zip _____	State _____ Zip _____	Phone (if different) _____

Event info will be sent via e-mail. SDE does not sell or distribute e-mail addresses. We use this information to communicate event and product information only.

### 3 Tuition & Payment Information

Registration Total \$ \_\_\_\_\_

- Check enclosed (payable to SDE)
- Purchase Order attached # \_\_\_\_\_
- Send Bill To:  My School  My District
- Personal Credit Card  School Credit Card
  - MasterCard  Visa  Discover  Am Ex

Card Number \_\_\_\_\_

CVV# ([www.cvvnumber.com/cvv.html](http://www.cvvnumber.com/cvv.html)) Exp. Date \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

Name on Card (please print) \_\_\_\_\_

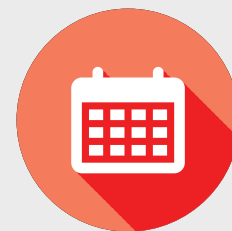
**You must register for both days.**

	2 Days
1 Person	<input type="radio"/> \$444.00
Team of 5+	<input type="radio"/> \$421.80
Group of 20+	<input type="radio"/> \$399.60
Free Principal* (with group of 5+)	<input type="radio"/> \$0.00

All prices per person. Registrations cannot be shared. Entire group must register at same time to receive discount rate or free principal offer.

VIP # (found on the mailing panel)

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## Event Details

### Free Resource Books

With your paid attendance, receive Rick's best-selling book, *Fair Isn't Always Equal*, plus a resource book filled with practical ideas and strategies for FREE.

### The Latest PD Resources

Take advantage of the latest educational materials available on-site at the SDE Book Table.

## Funding Resources

Visit [SDE.com/About-SDE/Funding-Resources](http://SDE.com/About-SDE/Funding-Resources) for more information and additional funding resources.

- Title I, Parts A, B-1, B-4 & F
- Title II, Parts A, B & D
- IDEA, Part B, Sec 611

## Group Savings & Free Principal\*

Register a team of 5+ to receive discounted tuition. PLUS your principal can attend free!

(Registrations cannot be shared. Entire group must register at same time to receive discount rate or free principal offer.)

### ADA Statement

If you have a disability for which you require accommodation under the terms of ADA/504, or if you have a medical condition that requires specific attention, please notify SDE no later than 30 days prior to the program date by calling 1-800-462-1478.

### Cancellation Policy

We understand that things happen. Here is our cancellation policy:

- At any time, you may transfer your registration to a colleague at your school with no penalty. Please contact our Customer Satisfaction team at 1-800-462-1478.
- If you are not able to transfer your registration to a colleague, our refund policy is as follows:
  - Cancel before 40 days prior to the event start date and receive a refund of your registration amount less a 10% cancellation fee.
  - Cancel between 40 days and 8 days prior to the event start date and receive a 50% refund of your registration amount.
  - Cancellations received within 7 days of the event start date will not receive a refund.



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Portsmouth, NH 03801



A Two-Day Seminar

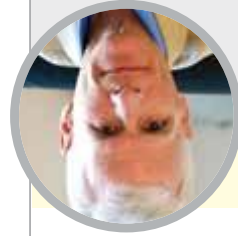
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Principles & Practicalities for Today's Classroom!

Coming this fall & Winter!

FEATURING

Rick Wormeli!



Inviting all:

- ✓ Classroom Teachers
- ✓ Principals
- ✓ Gifted & Talented Specialists
- ✓ Special Education Teachers

Register Today!

Share this brochure with a colleague or friend!

021



A Two-Day Seminar

GRADES  
5-12

## Standards-Based Assessment & Grading

Principles & Practicalities for Today's Classroom!

**Dramatically impact teaching and learning in your classroom! Learn the "how's" and "why's" of assessing and grading diverse learners in all subjects in a standards-based world!**



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- Resource Book
- Rick's best-selling book, *Fair Isn't Always Equal*, 2<sup>nd</sup> Edition



FREE



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Rick Wormeli



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