

THE PRESENT

Post



ATTEND [2026 Attendance Awareness Campaign Webinar Series:](#)



Wednesdays, April 1, May 13, August 5, & September 23, 2026.

A project led by Attendance Works, this webinar series will focus on the power of student and family engagement all year long and will contain resources and examples of what schools/districts are doing to improve attendance. [Register Here](#)

WATCH [Tier 2 Trends of Absenteeism](#)



This Every Day Labs session highlights February as a pivotal month for employing attendance interventions for students in the Tier 2 category. Watch this short two minute clip for tips using mid-year data to trigger personalized outreach and 'nudges' to families.

USE [Stay At Home Checklist-A Quick Guide for Parents](#)



This important flyer can be sent to parents to help guide them as they are navigating sickness this spring and deciding whether or not to send their child to school. There are many [other helpful handouts](#) in the attendance drive for schools to use when communicating with parents about attendance.

READ [What Makes Attendance Messaging Work? Lessons from Behavioral Science](#)



This article from Every Day Labs explores how behavioral science can be used to improve student attendance through more effective communication with families. The core finding shows simple, personalized "nudges" can help reduce absenteeism by 10–15%. [Summary here.](#)

[MORE RESOURCES](#)



SPRING BREAK-
3/29/26-4/3/26
NO SCHOOL
REMINDER

[Social Media Post Link \(Spanish\)](#)

