

The David O. McKay School of Education Alumni Society and the Brigham Young University–Public School Partnership present the 7th Biennial Conference

The Literacy Promise

Opening Doors for
K–12 Learners
Ideal for all teachers



March 23–25, 2022

Provo, Utah

Utah Valley Convention Center

FEATURED PRESENTERS

- ▶ Josh Allen 
- ▶ Margarita Espino Calderón
- ▶ Sarah K Clark
- ▶ Debbie Dean
- ▶ Linda Farrell
- ▶ Nancy Frey 
- ▶ Kelly Gallagher
- ▶ Barry Hoonan
- ▶ David Kilpatrick
- ▶ Steve Layne 
- ▶ Lori Oczkus
- ▶ Debbie Silver 
- ▶ Marisol Thayre
- ▶ Janet Wong

Featured Author Keynote

6:30 pm, Wed., March 23

Sessions March 24 & 25, 8 am–3 pm

Register Today!

Individual conference fee, \$349; team of 5 or more, \$299 each.

Registration is limited. See full registration details on back.

Register online after January 17, 2022 at education.byu.edu/cites



Appropriate for all content areas

The Literacy Promise

Opening Doors for K–12 Learners



Featured Author
Josh Allen
Author of *Out to Get You*
Wednesday, March 23
6:30 pm

CONFERENCE PRESENTERS

Josh Allen

Josh Allen's debut book, *OUT TO GET YOU: 13 TALES OF WEIRDNESS AND WOE*, received starred reviews from *School Library Journal* and *Booklist* and was named Junior Library Guild selection. His second book, *ONLY IF YOU DARE: 13 TALES OF DARKNESS AND DOOM*, came out in August, and *Booklist* called it "delightfully dark." *Publisher's Weekly* said it was a book "ready to thrill." And *The Wall Street Journal* said Josh's horror stories for children "[get] the balance just right . . . with stories that are scary but not scarring." Both *OUT TO GET YOU* and *ONLY IF YOU DARE* include artwork by the award-winning illustrator Sarah J. Coleman, and both of Josh's books feature covers that glow in the dark.

Josh holds a bachelor's degree in English from BYU and a Master's of Fine Arts degree in Creative Writing from Old Dominion University. He lived in Egypt from 2002-2004 where he taught composition and critical thinking at The American University in Cairo. Since 2004, he's been teaching creative writing and literature at BYU-Idaho. He has a lovely wife, four kids, and a pet snake named Pumpkin.

Margarita Espino Calderón

Dr. Margarita Espino Calderón, professor emerita at Johns Hopkins University, has worked on numerous research projects.

She was co-principal investigator with Robert Slavin on the five-year randomized evaluation of English immersion, transitional bilingual, and two-way bilingual elementary programs. She developed the Bilingual Cooperative Integrated Reading and Composition (BCIRC) program, which is included in the What Works Clearinghouse.

Dr. Calderón was principal investigator in a study called Expediting Comprehension for English Language Learners (ExC-ELLTM), which developed a program to train math, science, social studies, and language arts teachers on integrating academic language, reading comprehension, writing skills, and content knowledge. Her program Reading Instructional Goals for Older Readers (RIGOR) was developed for Newcomers with Interrupted Formal Education.

As president and CEO of Margarita Calderón & Associates, Inc., Dr. Calderón and her team continue to implement ExC-ELL in many schools, districts, and statewide institutes throughout the country and internationally. Currently, Dr. Calderón and faculty from the Graduate School of Education, George Washington University are recipients of a USDOE-OELA Title III five-year grant to implement and further study "A Whole-

School Approach to Professional Development with ExC-ELL" in Virginia schools. She has over 100 publications, and is an international speaker.

Sarah Clark

Dr. Sarah Clark is a Professor in the Department of Teacher Education. For more than 30 years, Dr. Clark has been involved in the field of education in a variety of roles including classroom teacher, curriculum developer, author, editor, instructional coach, consultant, researcher, consultant, and university professor. Dr. Clark earned a Ph.D. in Curriculum and Instruction with a specialization in Teacher Education and Literacy Instruction from Utah State University. She received a Master of Arts degree in Education with a specialization in Language, Reading, and Culture from the University of Arizona, and a Bachelor of Arts degree in Elementary Education from the University of Arizona.

Debbie Dean

Deborah Dean taught junior high and high school before moving to BYU to teach pre-service teachers. She is the author of *Strategic Writing*, *Revision Decisions*, *What Works in Writing Instruction*, and *Genre Theory*. Her scholarly interests include helping to develop student writers and supporting teachers who can help students along that path.

Linda Farrell

Linda Farrell is a Founding Partner at Readsters, a consulting firm with a mission to improve early reading education using effective, evidence-based instruction. Linda has been an English teacher, an elementary and high school counselor, and an adjunct professor of finance. Linda was a National LETRS Trainers from 2002 – 2009. She has taught students from ages 4½ to 81 to read.

Much of Linda's work is with schools across the US to improve reading instruction, with a focus on struggling readers. She works with teachers to help them understand and implement effective, research-based instruction in early reading classes, and to improve instruction for upper grade students who struggle with foundational reading skills. Part of Linda's work is helping teachers understand how to use data as the basis for instruction. Perhaps the most important part of her work is modeling effective instruction in the classroom and in intervention lessons.

Nancy Frey

Nancy Frey, Ph.D., is a Professor of Educational Leadership in the School of Teacher Education at San Diego State University and a teacher leader at Health Sciences High & Middle College. She is a recipient of the Christa McAuliffe award for excellence in teacher education. She has co-authored several books on literacy and was a co-recipient (with Doug Fisher) of NCTE's 2004 Kate and Paul Farmer award for outstanding writing. She teaches a variety of courses in elementary and secondary literacy in content-area instruction and supporting students with diverse learning needs.

Nancy Frey and Douglas Fisher may be the two most prolific authors in the area of K-12 literacy education, with a following that includes tens of thousands of teachers and administrators. Across their more-than-a-dozen titles, they've addressed everything from how to raise rigor in reading, structure lessons with learning goals in mind, implement formative assessment, and teach content literacy to how to set up an effective PLC. Few educators can match Nancy's breadth of expertise.

Kelly Gallagher

Kelly Gallagher teaches English Language Arts at Magnolia High School in Anaheim, California, where he has worked for nearly 35 years. He is the former co-director of the South Basin Writing Project at California State University, Long Beach, and the former president of the Secondary Reading Group for the International Literacy Association. Kelly is the author of several books on adolescent literacy, most notably *Readicide: How Schools Are Killing Reading and What You Can Do About It* and *Write Like This*. Kelly's latest book, co-written with Penny Kittle, is *180 Days: Two Teachers and the Quest to Engage and Empower Adolescents*. Follow Kelly on Twitter @KellyGToGo, and visit him at www.kellygallagher.org.

Barry Hoonan

Barry Hoonan teaches, writes, consults and doodles. He works with teachers both in the U.S. and internationally. His experience has included appointments as a three-time Fulbright Teaching Exchange teacher in the United Kingdom, a teaching fellow at Harlem Village Academy in NYC, and as a teacher-consultant at the American School of Brasilia. Barry is a co-author of *Beyond Reading and Writing: Inquiry, Curriculum, and Multiple Ways of Knowing* (NCTE, 2000), *What Are You Grouping For?* (Corwin, 2018), and is a

recipient of NCTE's Edward Hoey Award and of the Bonnie Campbell Hill Washington State Literacy Award.

David Kilpatrick

David A. Kilpatrick, PhD is a professor of psychology for the State University of New York College at Cortland. He is a New York State certified school psychologist with 28 years of experience in schools. He has been teaching courses in learning disabilities and educational psychology since 1994. David is a reading researcher and the author of two books on reading, *Essentials of Assessing, Preventing, and Overcoming Reading Difficulties*, and *Equipped for Reading Success*, and is a co-editor of a third, *Reading Development and Difficulties: Bridging the Gap Between Research and Practice*.

Steve Layne

Steven L. Layne serves as Professor and Chair of Graduate Programs in Literacy Education at Wheaton College. Dr. Layne's research and writing focus on the affective domain as it relates to literacy education as well as on public speaking. He is a fifteen-year veteran of public education—serving as a classroom teacher in grades two, three, five, six, seven, and eight.

Dr. Layne is a respected literacy consultant, motivational keynote speaker, and featured author who works with large numbers of educators and children during school visits and at conferences held throughout the world each year. His work has been recognized with awards for outstanding contributions to the fields of educational research, teaching, and writing from organizations such as USA Today newspaper, The Milken Family Foundation, The National Council of Teachers of English, and the International Reading Association.

Dr. Layne has authored 28 books including multiple award-winning titles in both the picture book and young adult genres including his beloved classic—*The Teachers' Night before Christmas*, the teen thriller *This Side of Paradise* and the heartwarming picture book *Love the Baby*. Dr. Layne's first professional book for educators, *Igniting a Passion for Reading: Successful Strategies for Building Lifetime Readers* was released in 2010 to wide acclaim. In February of 2015, Dr. Layne's second professional book—*In Defense of Read-Aloud*—was released. His newest title is the picture book *Play with Puppy*, the fourth title in his "Growing with Family" series of picture books. He lives with his wife Debbie—who is an elementary school principal and their four children in St. Charles, Illinois.

Lori Oczkus

Lori Oczkuis is a literacy coach, author, and popular speaker across the United States and internationally. Lori has extensive experience as a bilingual elementary teacher, intervention specialist working with struggling readers, and staff developer and literacy coach. She works with students in classrooms and really knows the challenges that teachers face in teaching students to read! Lori has been inducted in the California

Reading Association Hall of Fame for her many contributions to the field of reading in California and internationally.

Lori's best-selling books include: *Reciprocal Teaching At Work, Powerful Strategies and Lessons* (ASCD, 2018), *Literacy Strong All Year Long: Powerful Lessons for Grades 3-5* (ASCD, 2018), with Tim Rasinski and Valery Ellery, *Close Reading with Paired Texts K-5 series* (Shell, 2015), with co-author Tim Rasinski; *Just the Facts: Close Reading and Comprehension of Informational Text* (Shell Education, 2014), *Guided Writing: Practical Lessons, Powerful Results* (Heinemann, 2007), *Talk About Books/Guided Reading Series K-3* (2017), co-author Maria Nichols.

Debbie Silver

Dr. Debbie Silver is a brilliantly funny, beautifully insightful, and boldly authentic speaker, author, and educator. She has dedicated her life to understanding learning and growth behavior

Through her research, her outreach, and her humor, Debbie seeks to help teachers find the joy in the daily job of teaching, so that children can embrace the satisfaction and pride of knowledge, growth, and self-worth.

With 30 years spent as a teacher, staff development instructor, and university professor, Dr. Silver doesn't just know her way around the classroom—she is deeply familiar with the challenges educators face at every level, from kindergarten through college. This former Louisiana State Teacher of the Year has given presentations around the world.

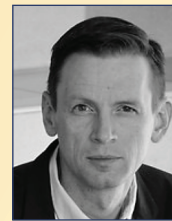
Debbie's best-selling books include: *Drumming to the Beat of Different Marchers, Finding the Rhythm for Differentiated Learning, Fall Down 7 Times, Get Up 8: Teaching Kids to Succeed, Deliberate Optimism: Reclaiming the Joy in Education, Teaching kids to Thrive: Essential Skills for Success* (co-author Dedra Stafford).

Marisol Thayre

Marisol Thayre is a presenter and author whose topics include Close Reading and Text-Dependent Questions. She currently conducts trainings on the Gradual Release of Responsibility, Differentiation, Collaboration, and Assessment. She is a contributing author to *Teaching Literacy in the Visible Learning Classroom* and *Preparing Students for Writing Beyond School*. She is currently an 11th and 12th grade English teacher at Health Sciences High and Middle College, an urban high school in San Diego, California.

Janet Wong

Janet Wong is a graduate of Yale Law School and a former lawyer who switched careers to become a children's author. She is the author of more than thirty books for children and teens on a wide variety of subjects, including writing and revision (*You Have to Write*), diversity and community (*Apple Pie 4th of July*), identity (*A Suitcase of Seaweed & MORE*), peer pressure (*Me and Rolly Maloo*), chess (*Alex and the Wednesday Chess Club*), and yoga (*Twist: Yoga Poem*). Wong has served as a member of several national committees, including



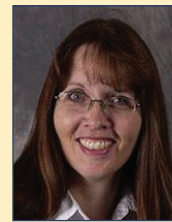
Josh Allen



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Barry Hoonan



David Kilpatrick



Steve Layne



Lori Oczkus



Debbie Silver



Marisol Thayre



Janet Wong

the NCTE Poetry Committee and the ILA Notable Books for a Global Society committee.

Her two main interests now are publishing anthologies (with her colleague Sylvia Vardell) to make it easy for teachers to share poetry with students and encouraging children and teens to publish their own writing using affordable new technologies. You can find more info about Janet Wong at www.JanetWong.com and read about her work with Sylvia Vardell at www.PomeloBooks.com.

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March 23-25, 2022

Provo, Utah

Utah Valley Convention Center

The Literacy Promise Conference

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Provo, UT 84602

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Registration Information

The Literacy Promise: Opening Doors for K-12 Learners **LIMITED SPACES AVAILABLE. REGISTER NOW!**

To register online with a credit card, visit: education.byu.edu/cites after January 17, 2022. Or fill out and mail in the form below.

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(circle one) First Name (please print) Last Name

First Name for Badge Position

School Name (in full) School District

School Address City | State | Zip/Postal Code

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Individual Conference Fee: \$349.00. Team of 5 or more: \$299 each.
Includes continental breakfasts and lunches.

Purchase orders or cash are not accepted.

Please make check payable to Nebo School District and mail to: **The Literacy Promise Conference**
ATTN: Lisa Pruitt
350 South Main Street
Spanish Fork, UT 84660

PLEASE NOTE:
REGISTRATION IS NOT COMPLETED UNTIL PAYMENT IS RECEIVED.

Questions?
Call: 801-354-7423
Email: lisa.pruitt@nebo.edu

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