

Intradistrict Communication

DATE: February 27, 2025

TO: Principals
Assistant Principals

FROM: Michael Anderson, Associate Superintendent
Travis Hamblin, Director of Student Services
Michelle Reyes, Prevention Specialist, Student Services

SUBJECT: February Attendance Newsletter & Resources

February 2025 Attendance Newsletter

Spring is right around the corner with warmer weather and sunny skies! Although we are all looking forward to warmer weather and longer days, this can make it increasingly difficult to motivate students to attend school. Research by TASC has shown that students are much more likely to miss school during the spring semester. Lessons in the spring tend to be more rigorous and build on groundwork laid in fall semester. Missing spring semester lessons can lead to a more substantial learning loss. Attendance and achievement go hand in hand. Keeping students motivated to attend school through the “Spring Slide” benefits all stakeholders involved in a child’s education.

Spring Slump Attendance Ideas- Supporting Attendance, Engagement & Learning

Included are some ideas to help you reduce the spring attendance slump.

Resources for communicating with families-

- [Attendance Works Spring Slump Resources](#)
- [TASC Resource Guide to Avoid the Spring Slide](#)

Request for Feedback-State Attendance Campaign Slogan Input

The USBE is looking for as much input as they can get on the slogan for a statewide attendance campaign that will launch this summer. Take a minute to fill out a very brief [survey](#) to share your input.

Attendance Cohorts-USBE

The USBE is seeking schools interested in being part of an Engagement and Attendance Cohort for the 2025-2026 school year. The Cohort will start in May and will take part in 6 trainings held by the USBE Attendance Specialists. The trainings are collaborative sessions to help develop, build, and implement an attendance system that will work for your school. Reach out to Garrett Russell, garrett.russell@schools.utah.gov, or Megan Menlove, megan.menlove@schools.utah.gov, attendance specialists at the USBE, if you are interested in joining this opportunity.

What’s New: Resource Roundup-

Helpful research and reference articles:

- [What Makes an Attendance Incentive Program Successful?](#)
- *Attendance Works*
- [Continued High Levels of Chronic Absence, With Some Improvements, Require Action](#)

Attendance Incentive Ideas

Tier I/Foundational Intervention is vital for combating chronic absenteeism in your schools. Incentives are a great Tier I intervention that reaches all students and can help reduce absences. Here are just a few ideas of ways you can focus on the positive and create incentives that work for your specific LEA.

- March Madness: Attendance Edition-
 - Every Day Labs hosted a Webinar highlighting a Berkeley Unified School District Using March Madness to Increase Attendance. Find the webinar slide deck [here](#).
 - Murray School District has also been using this to increase attendance. For more info you can contact Sierra Marsh, smarsh@murrayschools.org
 - Monthly Improved Attendance Parties
 - Tardy Contest-East Hollywood High recently held a contest and reduced tardies by 50% in target group
 - Here on Time Tickets-Raffle drawings
 - Attendance Recognition in Assemblies
 - Individual Student Recognition-include awards for improved attendance
 - Class Attendance Incentives
 - Letters/Emails/Phone Calls Home to Parents with Improved/Excellent Attendance Focus
- [Attendance Works Incentive Tips from Attendance Works](#)

If you have bright spots with attendance interventions at your school, please share with Michelle Reyes, michelle.reyes@jordandistrict.org.

Upcoming Attendance Training Opportunities/Dates

- USBE Attendance Webinars-
The Utah State Board of Education will be hosting attendance webinars throughout the year.
 - Next Webinar will be March 11, 2025, at 10:30 am.
 - Watch for links to this webinar in upcoming newsletter or find it on the USBE website.
 - If you missed the January USBE webinar you can find it on their [YouTube channel](#).
- Other Free Attendance Webinars
 - Every Day Labs-[Live Session: Quick Tips to Beat the Spring Slide](#), March 13, 2025, 11:00 am
 - DA Webinar: [Improving Family Engagement to Address Chronic Absenteeism and Maximize Educational Impact](#), March 13, 2025, 12:00 pm
 - PowerSchool-[Tackling Chronic Absenteeism: It's More Than Just Student Engagement](#), March 18, 2025 @ 12:00 pm.

Spring Recess Reminder



English-

[Facebook Post](#)
[Instagram Post](#)

Spanish-

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Questions? Contact Michelle Reyes at michelle.reyes@jordandistrict.org or 801-567-8205.