

Intradistrict Communication

DATE: May 19, 2021

TO: Elementary Principals

FROM: Michael Anderson, Associate Superintendent
Travis Hamblin, Director of Student Services
Sharon Jensen, Consultant Student Support Services
Michelle Reyes, Prevention Specialist

SUBJECT: Attendance Brochure for Back to School Night

Principals,

Please remember that Back to School Night is the best time to stress the importance of regular attendance to school and the benefits for learning. Please print some of the enclosed brochures and have them visible around the school during your Back to School Night. The brochures are available in both English and Spanish.

Research shows that Back to School Night is often the only point of contact for new families and parents who may not come to the school at any other time. Studies also show that when principals talk about attendance and the link to learning in the Back to School Night meetings it makes a difference in the communities' perception of the importance of attendance.

We hope that your Back to School Night is wonderful and very well attended.