

Intradistrict Communication

DATE: August 12, 2024

TO: Principals
Assistant Principals

FROM: Michael Anderson, Associate Superintendent
Travis Hamblin, Director of Student Services
Michelle Reyes, Truancy Prevention Specialist

SUBJECT: Free Attendance Campaign Banners, Stickers and Back to School Attendance Resources

Back to school is the ideal time to convey the right message about attendance to families, students, and the community. Attendance messaging aids in building the habit and culture of attendance by helping everyone understand why going to school every day is important. The Student Services Department has developed materials for your use to promote attendance in a positive way this school year using the campaign slogan: Be Present, Be Powerful.

Banners, posters, stickers, tracking calendars, and attendance pledge templates are available in English and Spanish [here](#). Back to School Night is a great opportunity to share positive messages with families about attendance.

Student Services has ordered 24, 4' X 8', outdoor mesh banners and 2,000 vinyl stickers that are immediately available, free of charge to interested schools. Due to limited supplies, they will be first come, first served using this [google sheet](#). Schools may request 1 banner and up to 100 stickers each until supplies are gone. If you miss the sign up or would like to order more, you can find links to order your own banners and stickers for a very reasonable price on the bottom of the google order sheet.

September is National Attendance Awareness Month. Watch for more information/ideas in an upcoming JAM memo.

Should you have questions or need assistance with attendance, please contact Michelle Reyes @ michelle.reyes@jordandistrict.org or 801-567-8205.

[Link for ordering Banners](#)

[Link for ordering Stickers](#)