



9/11 Project Overview

SEPTEMBER 10-14, 2025

BASTIAN AGRICULTURAL CENTER 2100 W 11400 S, SOUTH JORDAN, UT 84095

COMMUNITY ENGAGEMENT

The over-arching purpose of the 9/11 Project is to bring community members together. Hundreds of volunteers the past two years came together to make this incredible memorial happen. The event draws local junior high and high schools students, politicians, business leaders, military members, educators, and first responder professionals all working together in an incredibly collaborative manner, and many are returning to serve again this year. Few community events have this level of both depth and breadth for civic engagement.

EDUCATIONAL OPPORTUNITIES

The 9/11 Project provides invaluable educational opportunities for young and old alike. The Museum Exhibit is designed in such a way as to engage all the human senses in an immersive manner. Guests walk through a physical timeline of events leading up to the tragic attacks of September 11, 2001. For those who lived through those events, the Project serves as a reminder of what happened that day—and the emotion, good will, and shared desire to serve that emerged in the aftermath. For those not yet alive in 2001, this Project helps them experience the magnitude of the tragedy—and the intensity of the patriotism and brotherhood that rose out of the ashes of that day.

SERVICE SHOWCASE

Non-profit and service-oriented organizations are given booth space in which to demonstrate the services they provide. Not only does this serve to educate the public about the good work being done by those involved in these service organizations; it also provides opportunities for those same members of the public to get involved in the work being done. It's a showcase and a recruiting fair—all with community service as the end-goal for all involved.

PROFESSIONAL CAREER FAIR

The 9/11 Project also creates a great opportunity for medical, fire, and police professionals to show case the work they do. Through the indoor booths and the outdoor parking lot exhibits, these professionals are able to interact with members of the public and to build a sense of trust of and appreciation for these professions. It also introduces today's young people to the possibility of joining one of these professions as part of their own future career choices.

MILITARY TRIBUTE

All branches of service are invited to participate in the 9/11 Project. In addition to showcasing their professionalism and career options, members of the military interact with members of the public in a non-threatening and non-confrontational way. They can educate the public about the different but overlapping missions of each of the branches of service. Once again, it is a chance for today's adults to gain trust and appreciation while also planting seeds of career opportunities for tomorrow's men and women in uniform.

TOUCH-A-TRUCK EXHIBIT

Members of the public traditionally LOVE a good Touch-a-Truck Exhibit. By bringing different vehicles and pieces of machinery to the parking lot area, the military, medical, fire and police professionals can take their interactions with the public to a deeper level.

SCAN THE QR CODE TO FIND OUT HOW TO GET INVOLVED!



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